Digital Media Department

Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.

University of Warith Al-Anbiya - College of Media	Educational institution .1
Digital Media Department	Section scientific/ Center .2
human rights	Course Name/Code .3
mandatory	Available attendance .4 forms
M.M. Hazem Nazim	Name of the subject .5 teacher
annual	semester/year .6
Two hours per week	Number of study .7 hours(kidney)
11/12/2024	Date this description was .8 prepared

Outputs of theScheduledTeaching, learning and assessment methods .9

A- The Cognitive objectives

1-Knows the concept of human rights

2-Get to knowimportancehuman rights

3-Defines the characteristics of human rights

4-Learn about human rights goals

B - ObjectivesSkillsYesPrivateScheduled.

1-Gain human rights experience and skills

2-Learn about the role of human rights in media work

3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

Teaching and learning methods

Scientific lecture method -1
Discussion method by directing questions to students and participating -2 in the lecture

Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4-   The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a journalist Familiar with human rights issues

D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

week	watches	Outputs learning Required	name Unity/or the topic	road education	road Evaluation
		Course structure			.10
1	2	that learn The student concept rights man	concept rights man	throw Lectures and discussion In person	Test Editorial and oral and questions Direct
2	2	that recognize The student on rights man And its importance and its goals	rights man. Its importance and its objectives	throw Lectures and discussion In person	Test Editorial and oral and questions Direct
3	2	that understand The student nature Categories rights man	Categories rights man	throw Lectures and discussion In person	Test Editorial and oral and questions Direct
4	2	Shows The student Types rights man	Types rights man	throw Lectures and discussion In person	Test Editorial and oral and questions Direct
5	2	that It is clear For students rights and freedoms Related I am thinking man	rights and freedoms Related I am thinking man	throw Lectures and discussion In person	Test Editorial and oral and questions Direct
6	2	that He is aware The student importance rights and freedoms Related actively man	rights and freedoms Related actively man	throw Lectures and discussion In person	Test Editorial and oral and questions Direct

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	means Media and rights man	that Shows means Media and rights man	2	7
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights and freedoms in man	that recognize The student rights and freedoms in Islam	2	8
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	equality in Islam right the job	that realizes The student principle equality in Islam right the job	2	9
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Materials Advertisement Global For rights man	that Shows The student Materials Advertisement Global For rights man	2	10
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights man and ethics Media	that He looks up The student on rights man and ethics Media	2	11
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right practice the job journalist Right in knowledge	It is clear The student right practice the job journalist Right in knowledge	2	12
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right criticism	Explains For students right criticism	2	13

Test Editorial and oral and questions Direct	throw Lectures And review and discussion In person	review Comprehensive	We make sure from to understand The student For the material The reporter before Exam	2	14
	exam season first			2	15
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Right in protection Privacy	that Shows For students	2	16
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Agencies Specialized in rights man	that He knows The student	2	17
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	organized the job International	It is clear The student	2	18
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	organized health Global	Shows The student	2	19
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	center rights man	that It is clear The student	2	20
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	invasion Privacy	realizes The student	2	21

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	advertisement rights man in France	Shows The student	2	22
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	civilization Western and rights man	It is clear The student concept	2	23
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	division material And intrusion	that recognize The student	2	24
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	invasion Privacy	that realizes The student	2	25
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	advertisement rights man in France	It is clear For students	2	26
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	civilization Western and rights man	that Shows The student	2	27
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The organization Arabic For rights man	that understand The student	2	28
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right Defender	that It is clear The student	2	29

Test Editorial and oral and questions Direct	My presence	exam month second		2	30

infrastructure .11	
human rights-entrance	1- Required textbooks
nothing	2- Main references (sources)

Curriculum development plan: keeping pace with the scientific .12 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

University of the Prophets' Successor-College of Media-Digital Media Department

Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.

University of the Prophets' Successor	Educational institution .13
Digital Media Department	Section scientific/ .14 Center
Media Psychology	Course Name/Code .15
mandatory	Available attendance .16 forms
M.M. Al-Hassan Neamah Abdul Karim	Name of the subject .17 teacher
annual	semester/year .18
30	Number of study .19 hours(kidney)
11/12/2024	Date this description .20 was prepared

infrastructure	
nothing	1- Required textbooks

21. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

University of the Prophets' Successor–College of Media–Digital Media Department

Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve. Proving whether he has made the most of opportunities.learningAvailable. It must be linked to the program description.**;**

Educational institution .22	University of the Heirs of the Prophets (peace be upon them) - College of Media
Section scientific/ .23 Center	Digital Media Department
Course Name/Code .24	Graphic design for digital media
Available attendance .25 forms	mandatory
Name of the subject .26 teacher	M.M. Sara Mohammed Kazim - M.M. Hazem Fadel Abbas
semester/year .27	annual
Number of study .28 hours(kidney)	Five hours a week-Four hours of practical work and one hour of theory.
Date this description .29 was prepared	11/12/2024

Course objectives   .30
The student should become familiar with the concept and origin of graphic design.
The student studies visual arts.
To familiarize the student with digital design and the Internet
The student should become familiar with the elements of graphic design.
The student should explain the basics and rules of using color.
The student will understand how computer graphics work.
The student must have the ability to work in graphics on television.
The student should be able to identify the factors for the success of the design.
The student should explain the concept of color relationships.

Outputs of theScheduledTeaching, learning and assessment methods.10
A- The Cognitive objectives
A1-Know the concept of graphic design
A2-Learn graphic design on the Internet
A3-Defines functions for graphic design
A4-Recognizes the meanings associated with colors
A5-Identify the most important technical programs in graphic design
A6-Knowledge of digital techniques in graphic design

B - ObjectivesSkillsYesPrivateScheduled.
B1-Gain experience and skills by studying previous experiences
B2-Learn about the most important elements of the course
B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.
B4- Relying on the study of the technical programs passed

Teaching and learning methods
Scientific lecture method -3   Discussion method by directing questions to students and participating -4 in the lecture

Evaluation methods
Daily oral test
The test is short
Monthly test
Final Exam

C-Affective and value-based goals
A1-Demonstrate professional responsibility at work by drawing on previous experiences.
A2-Demonstrate the ability to work on programs
A3-Ability to work in groups and collaborate

A4-   The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be graphic designer successful

D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills |

Course structure.11					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	graphic design concept	For the student to learn	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	visual arts	For the student to know	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Digital design: its history and development	For the student to understand	2	3
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Digital Design and Internet	The student must show	2	4

questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital design and design architecture variables	The student should explain the main functions of Photoshop.	2	5
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design elements	The student should be aware	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	shape	For the student to know	2	8
Electronic, written, oral and	Delivering lectures and discussions in	The point	The student should realize	2	9

direct questions tests	person or electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The line	The student must show	2	10
Electronic, written, oral and direct questions tests	Practical application	the color	For the student to see	2	11
Electronic, written, oral and direct questions tests	Practical application	Rules and foundations of using color	The student should explain	2	12
Electronic, written, oral and direct	Delivering lectures and discussions in person or electronically,	Meanings associated with colorsN	The student explains how the Premiere program works.	2	13

Electronic, written, oral and direct questions tests	My presence	Comprehensive practical application	The student should realize the importance of	2	14
questions tests	depending on the general circumstances.				
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphics and layouts in design	The student must show	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Technical and aesthetic characteristics of graphic design	The student should know	2	17

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	outer space	The student should explain	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Space tension	The student must show	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organization	The student should explain the use of information.	2	20
Electronic, written, oral and	Delivering lectures and discussions in person or	optical illusion	The student should realize the practical applications.	2	21

direct questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Computer graphics in television	The student must show	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Design success factors	The student should explain	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	cognitive elements	For the student to know	2	24
Electronic, written,	Delivering lectures and	Visual elements	The student should realize	2	25

oral and direct questions tests	discussions in person or electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Related items	The student should explain	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	structural elements	The student must show	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organizations	For the student to understand	2	28

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive review and practical application	For the student to understand	2	29
Electronic, written, oral and direct questions tests	My presence	Second month exam		2	30

infrastructure .12	
nothing	1- Required textbooks
Graphic Design Basics https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ...)
graphic design **Graphic Design**	B - Electronic references, websites...

Curriculum development plan: keeping pace with the scientific .13 developments taking place and using modern methods in media studies,

pointing out weak points, applying the basic components of comprehensive quality management.

andCourse Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.**;**

University of the Heirs of the Prophets (peace be upon them) - College of Media	Educational institution .31
Digital Media Department	Sectionscientific/ .32 Center
IT Basics-INFOR	Course Name/Code .33
mandatory	Available attendance .34 forms
M.M. Ghaith Musa Imran	Name of the subject .35 teacher
annual	semester/year .36
Two hours per week	Number of study .37 hours(kidney)
11/12/2024	Date this description .38 was prepared
Course objectives .39	
For the student to knowPhotoshop concept	
The student studiesOrganize and arrange the image	
For the student to seeAdd motion, rotation, and more to video images.	
For the student to know File menufileand some other commands	

The student should explain Areas of benefit from modern communication technology in the media
For the student to understand how Working on Photoshop and Premiere together
The student must have the ability to Practical application of the Premier program
The student can expand his horizonsSpeed up, slow down, display videos and use filters with this program
The student should explain the concept Modern communication technology jobs in the media field

Outputs of theScheduledTeaching, learning and assessment methods.14
A- The Cognitive objectives A1-Knows the concept A2-Learn how to organize and arrange photos A3-Defines the main functions of Photoshop. A4-Learn about cartoons and their accompanying comments. A5-Determines the most important technical programs A6-Knowledge of digital technologies
B - ObjectivesSkillsYesPrivateScheduled. B1-Gain experience and skills by studying previous experiences B2-Learn about the most important elements of the course

B3- The student acquires practical and scientific skills that help him perform his duty in the required manner. B4- Relying on the study of the technical programs passed
Teaching and learning methods
5- Scientific lecture method 6- Discussion method by directing questions to students and participating in the lecture
Evaluation methods
Daily oral test The test is short Monthly test Final Exam
C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous experiences. A2-Demonstrate the ability to work on programs A3-Ability to work in groups and collaborate A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a successful journalist.

D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
		Course structure.15			
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Photoshop definition	The student learns the concept of Photoshop.	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Organize and arrange the image	The student recognizes the picture	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Cartoon and accompanying comments	The student understands digital cartoon drawing.	2	3
Electronic, written, oral and direct	Delivering lectures and discussions in person or	More details about Photoshop	The student should explain the	2	4

questions tests	electronically, depending on the general circumstances.		features of Photoshop.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical application for all Photoshop programs	The student should explain the main functions of Photoshop.	2	5
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Premiere Program Definition	The student should be aware of the main tasks of the premier	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	File menu file and some other commands	The student should be familiar with the features of the Premiere.	2	8
Electronic, written, oral and	Delivering lectures and discussions in	Precision concealment reveal	The student should realize the	2	9

direct questions tests	person or electronically, depending on the general circumstances.		accuracy and concealment in the Premier program.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Speed up, slow down, display videos and use filters with this program	The student should demonstrate the use of video editing programs.	2	10
Electronic, written, oral and direct questions tests	Practical application	Add motion, rotation, and more to video images.	The student should be familiar with the use of program features.	2	11
Electronic, written, oral and direct questions tests	Practical application	Working on Photoshop and Premiere together	The student should demonstrate working on both programs together.	2	12
Electronic, written,	Delivering lectures and	Practical application of	The student explains	2	13

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	the Premier program	how the Premiere program works.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive practical application	The student should realize the importance of working on programs.	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Areas of benefit from modern communication technology in the media	The student should demonstrate the benefit of communication technology.	2	16
Electronic, written,	Delivering lectures and	Practical applications of	The student should	2	17

oral and direct questions tests	discussions in person or electronically, depending on the general circumstances.	how to benefit from modern communication technology	know practical applications to benefit from the programs.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Modern communication technology jobs in the media field	The student should explain the use of technology in the media.	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Questions raised by communications technology about traditional media work	The student must provide his answer to the technological media questions.	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Employing information in the media field	The student should explain the use of information.	2	20

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of how to employ information	The student should realize the practical applications.	2	21
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Characteristics of good journalistic information	The student should explain the characteristics of journalistic information.	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	A historical overview of the emergence of the Internet	The student should explain the Internet.	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Media phenomena and issues that the Internet creates	The student should be familiar with digital media.	2	24

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of how to benefit from the Internet	The student will understand practical applications of how to benefit from digital technology.	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The concept and characteristics of electronic publishing	The student must explain electronic publishing.	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	E-book concept with practical applications	The student must show the electronic book.	2	27
Electronic, written, oral and	Delivering lectures and discussions in	Practical applications of the most	For the student to understand	2	28

direct questions tests	person or electronically, depending on the general circumstances.	important software that can be used in the field of media work	The most important software		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications	The student understands the programs	2	29
Electronic, written, oral and direct questions tests		Second month exam		2	30

infrastructure .16	
Digital Technologies - Eid Fathi	1- Required textbooks
	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ...)

https://www.researchgate.net/publication/3 23612516_mahyt_altqnyat_alrqmyt_-_albsryt_fy_alansanyat	B - Electronic references, websites...

Curriculum development plan: keeping pace with the scientific .17 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

University of the Prophets' Successor-College of Media-Digital Media Department

Course Description Form

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University of the Prophets' Successor –College of Media	Educational institution .40
Digital Media Department	Section scientific/ .41 Center
Digital Media Literacy ME	Course Name/Code .42
mandatory	Available attendance .43 forms

M.M. Saad Eidan Kazim	Name of the subject teacher .44
annual	semester/year .45
Three hours per week-Two practical and one theoretical	Number of study hours(kidney) .46
11/12/2024	Date this description was prepared .47
Course objectives .48	
The student should become familiar with the concept of digital media education and its communicative importance to society and human civilization.	
The student should study the concept of citizenship and the importance of spreading the culture of digital citizenship.	
To familiarize the student with the emergence and development of the concept of citizen journalism in the digital communication environment.	
The student should become familiar with the concepts related to stereotyping and profiling.	
The student should explain the management of newsrooms and the difference between data and information.	
The student should understand the mechanisms of digital marketing, especially in the sports field.	
The student should be able to explain the framing theory.	
The student will be able to expand his knowledge about the scientific and practical applications of browsing the Internet.	
The student should demonstrate argument and debate in an organized scientific manner.	

Outputs of the Scheduled Teaching, learning and assessment methods.18
A- The Cognitive objectives A1-Knows the concept of digital media literacy A2-Learn about digital citizenship A3-Defines the main functions of the citizen journalist A4-Learn how to form a stereotype A5-Determines the most important mechanisms of digital marketing A6-Knowing the difference between data and information
B - Objectives Skills YesPrivateScheduled. B1-Gain experience and skills by studying previous experiences B2-Learn about the most important elements of the course B3- The student acquires practical and scientific skills that help him perform his duty in the required manner. B4- Relying on what was studied in the application by browsing the Internet
Teaching and learning methods
Scientific lecture method -7 Discussion method by directing questions to students and participating -8 in the lecture
Evaluation methods
Daily oral test

The test is short
Monthly test
Final Exam

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4-   The ability to manage time optimally

D - General skills and Qualification Transferable (other skills related to employability and personal development).

D1- The student can be a journalist Digitally successful

D2- The ability to Self-knowledge

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watc hes	week
		Course structure.19			
Written and oral tests and direct questions	Lectures and discussions in person	The concept of digital media literacy	The student learns the concept Digital Media Literacy	2	1
Written and oral tests and direct questions	Lectures and discussions in person	Digital Citizenship	For the student to become familiar with digital citizenship	2	2
Written and oral tests and direct questions	Lectures and discussions in person	citizen journalist	The student understands the concept of citizen journalism.	2	3
Written and oral tests and direct questions	Lectures and discussions in person	Stereotype characteristics	The student should explain the mechanisms of stereotyping and stereotyping.	2	4

Written and oral tests and direct questions	Lectures and discussions in person	Main functions of newsrooms	The student should explain the difference between data and information.	2	5
Written and oral tests and direct questions	Lectures and discussions in person	The main tasks of digital marketing	The student should be aware of the mechanisms of digital marketing, especially in the sports field.	2	6
Written and oral tests and direct questions	Lectures and discussions in person	Framing theory	The student should explain the origin and development of the framing theory.	2	7
Written and oral tests and direct questions	Lectures and discussions in person	surfing the internet	For the student to know To expand awareness of the scientific and practical	2	8

			applications of browsing the Internet		
Written and oral tests and direct questions	Lectures and discussions in person	debate and argument	The student should realize Argument and debate in an organized scientific manner	2	9
Written and oral tests and direct questions	Lectures and discussions in person	Create an account Flickr	The student must show How to create an accountFlickr	2	10
Written and oral tests and direct questions	Lectures and discussions in person	Media discourse	The student should be exposed to sectarian discourse and hate speech.	2	11
Written and oral tests and direct questions	Lectures and discussions in person	Digital media integration	To explain the student's introduction to media integration in	2	12

			modern newsrooms.		
Written and oral tests and direct questions	Lectures and discussions in person	Electronic publishing	The student should explain the origin and development of electronic publishing.	2	13
Written and oral tests and direct questions	Lectures and discussions in person	political pressures	The student should be aware of the political pressures on digital media.	2	14
Written and oral tests and direct questions	First semester exam			2	15
Written and oral tests and direct questions	Lectures and discussions in person	Modern digital applications	To demonstrate the student's modern applications in digital media.	2	16
Written and oral tests and direct questions	Lectures and discussions in person	Humanizing the media	The student should know the humanization of media.	2	17

Written and oral tests and direct questions	Lectures and discussions in person	Information verification sources	The student should demonstrate verification of statements made by public figures.	2	18
Written and oral tests and direct questions	Lectures and discussions in person	Media content production	The student will demonstrate practical applications for creating a reflective text.	2	19
Written and oral tests and direct questions	Lectures and discussions in person	Blogs	The student should explain how to create a blog.	2	20
Written and oral tests and direct questions	Lectures and discussions in person	Media ideology	The student should understand the theoretical approaches to media ideology.	2	21
Written and oral tests and direct questions	Lectures and discussions in person	Criticism and analysis of the press photo	The student should demonstrate a critical	2	22

			analysis of the press photo.		
Written and oral tests and direct questions	Lectures and discussions in person	Media production	To explain the practical applications in the production of media material	2	23
Written and oral tests and direct questions	Lectures and discussions in person	critical thinking skills	For the student to become familiar with critical thinking skills	2	24
Written and oral tests and direct questions	Lectures and discussions in person	screenwriting	The student will understand practical applications in writing a scenario to produce a documentary program.	2	25
Written and oral tests and direct questions	Lectures and discussions in person	Photojournalism Editing	The student should explain practical applications in photo editing.	2	26

Written and oral tests and direct questions	Lectures and discussions in person	Persuasion methods in political propaganda	The student should explain political propaganda.	2	27
Written and oral tests and direct questions	Lectures and discussions in person	political propaganda	To understand the methods of political propaganda	2	28
Written and oral tests and direct questions	Lectures and discussions in person	Digital media discourse	To demonstrate skills in analyzing digital media discourse.	2	29
Written and oral tests and direct questions		Second month exam		2	30

infrastructure .20	
nothing	1- Required textbooks
Media Education, Fahd bin Abdul Rahman Al-Shammari Alternative Media Blogs, Mohamed Abdel Hamid New Media: Concepts, Methods and Applications, Abbas Mustafa Sadiq	2- Main references (sources)

Studies in Electronic Media, Abdul Amir Al-Faisal Media integration in the news industry, Fatima Al-Zahraa Abdel Fattah	
Media Literacy in the Digital Age: The Search for Digital Identity, Ali Asaad, Arab Childhood Magazine, Issue 79, 2011. Digital Media Literacy Curriculum Competencies from the Perspective of Iraqi University ProfessorsSahar Khalifa, Media Researcher Magazine, Issue 40, 2018.	A- Recommended books and references (Scientific journals, reports, ...)
https://e3arabi.com/%D8%A7%D9%84%D8 https://www.ammonnews.net/article/513043	B - Electronic references, websites...

Curriculum development plan: keeping pace with the scientific .21 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.**;**

University of the Prophets' Successor	Educational institution .49
Digital Media Department	Section scientific/ .50 Center
Media language NJ	Course Name/Code .51
mandatory	Available attendance .52 forms
M.D. Muhammad Jamal Hussein-M.M. Haider Nemah Aboud Al-Salami	Name of the subject .53 teacher
annual	semester/year .54
60 hours	Number of study .55 hours(kidney)
11/12/2024	Date this description .56 was prepared
Course objectives: .57	

The course aims to identify the concept of media language in general, as well as to know the most important, in addition to identifying Language Afford the media Easily in the mediaMediaAnd the press has become the guide The influence and power of influence on the public's attitudes and beliefs in variousFieldsThe

language is…For the media It helps the student to perform his duty in the required manner, using correct language that is characterized by clarity and attractiveness, given that the language ofMediaAddressing the masses and groupsSocial.Digital media It has become an influential role in building nations and shaping civilizations, as it plays an important strategic role in directing, guiding, and educating society..

Outputs of theScheduledTeaching, learning and assessment methods.22

The Cognitive objectives : أ-

1. Introduce the student to the concept of language.MediaAnd the importance of practicing it in digital media.

2- The language increases For the media From the student's abilities and cultural potential.

3- Culture is And to view Awareness and speaking language.MediaAnd of the most importantThingsthat makesMediasuccessfulIt helps him form a sound opinion that is accepted by the public.noAbout it making a student Digital MediaSelf-confident, no matter the circumstances, place or time.

| B - ObjectivesSkillsYesPrivateScheduled.

1– Gain the language Media The student has skills that help him perform his duties in the required manner..

2– The student acquires the skill of communicating with the community on social networking sites. Social And public life fromduringHis knowledge of the characteristics and attributes of the language Media. |

| Teaching and learning methods |

| Scientific lecture method -9
Discussion method by directing questions to students and   -10 participating in the lecture and tests. |

| Evaluation methods |

| In-person lectures -1
Video-display screen-black board-Practical application -2 |

| C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally |

D - General skills and Qualification Transferable (other skills related to employability and personal development).

D1- The student can be a journalist Digitally Linguistically proficient.

D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
		Course structure.23			
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The concept of language	The student understands an idea about the topic.	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Multiple concepts of contemporary language.	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Media Language: Concept and Functions	The student understands an idea about the topic.	2	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The impact of journalism on language renewal.	The student understands an idea about the topic.	2	4

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Comparison between the language of science and Media.	The student understands an idea about the topic.	2	5
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical application of the media style	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Al-Muthanna	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Sound masculine plural	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Non-inflected	The student should get to know	3	9
Written and oral tests	Lectures, discussions and practical	The defective noun	The student understands the	3	10

and direct questions	training in person		mechanism of work		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	extended noun	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Defective noun	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Sound feminine plural	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15

Written and oral tests and direct questions	Lectures, discussions and practical training in person	effectMediaIn language renewal	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	effectMediaIn enriching the language		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The standards that journalists should adhere to, especially in the field of language. .	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The subject And the news.	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Kan and its sisters	The student applies	3	20

Written and oral tests and direct questions	Lectures, discussions and practical training in person	An and its sisters	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The language of news on radio and television	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Advertising language and effective text style	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rhetorical applications in media texts	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	metaphor	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical	Metaphor	The student should know	3	26

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Semantics in media language	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Common linguistic errors in the media	The student learns practical applications	3	28
Written and oral tests and direct questions		Second month exam		3	30

infrastructure .24	
nothing	1- Required textbooks
Media language-Abdul Sattar Jawad –1 A2- Language in media discourse-Abu Arja is walking	2- Main references (sources)
Media language production in media texts-Mahmoud Khalil and Mohamed Mansour Heiba	A- Recommended books and references (Scientific journals, reports, ...)

https://rawabetcenter.com/archives/82162 https://www.ahewar.org/debat/show.art.asp?aid=137885	B - Electronic references, websites...

Curriculum development plan: keeping pace with the current scientific .25 development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. Learning Available. It must be linked to the program description.**;**

University of the Prophets' Successor	Educational institution .58
Digital Media Department	Section scientific/ .59 Center
Media language in English	Course Name/Code .60
mandatory	Available attendance .61 forms
M.M. Hassanein Al-Taie	Name of the subject .62 teacher
annual	semester/year .63
Two hours per week	Number of study .64 hours(kidney)
12/15/2023	Date this description .65 was prepared
Course objectives to know some vocals +improve translation skills .66 to improve his\her grammar +know some media terms .67 to know some vocals +improve translation skills .68 to improve his\her grammar +know some media terms .69 to know some vocals +improve translation skills .70	

to improve his\her grammar +know some media terms   71.
to know some vocals +improve translation skills   72.
to improve his\her grammar +know some media terms   73.
to know some vocals +improve translation skills   74.
to improve his\her grammar +know some media terms   75.
to know some vocals +improve translation skills   76.
to improve his\her grammar +know some media terms   77.
to know some vocals +improve translation skills   78.
to improve his\her grammar +know some media terms   79.
to know some vocals +improve translation skills   80.

Outputs of the Scheduled Teaching, learning and assessment methods.26
A-
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
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to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms

B - Objectives Skills YesPrivateScheduled.

to know some vocals +improve translation skills
to improve his\her grammar +know omen media terms
to know some vocals +improve translation skills
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to improve his\her grammar +know some media terms
to know some vocals +improve translation skills

Teaching and learning methods
1-Via scientific lecture 2-Via asking questions and let the student answer them.
Evaluation methods
Daily bilateral Short examination Monthly examination Final examination
Value and emotional goals To be responsible at work To be able to think in an active way To be able to work in groups and to be cooperative to run time in the best way.
D - General skills and Qualification Transferable (other skills related to employability and personal development). To be a successful English speaker To be able to be self-learning To have real experiences and imaginations To develop his/her skills

Course structure.27					
Online, written, oral tests and direct questions	Online lecture	Reading passage Grammatical subject Media terms	Grammatical subject Media terms	2	8
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage Translation passage Media terms	2	9
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	grammatical subject Listening passage Media subject	2	10
Online, written, oral tests and direct questions	Online lecture	Reading passage Listening passage Translation passage Media terms	Reading passage +Translation passage Media terms	2	11
Online, written, oral tests	Online lecture	Grammatical subject Media subject Media terms	Grammatical subject Media	2	12

and direct questions			subject Media terms		
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage +Listening passage Translation passage	2	13
Online, written, oral tests and direct questions	Online lecture	Translation passage Grammatical subject Listening passage Media terms		2	14
Online, written, oral tests and direct questions	First examination term			2	15
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	16
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Listening passage Media terms	2	17

Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	18
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	19
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Listening passage Translation passage Media terms	2	20
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Translation passage Media terms	2	21
Online examination	Online lecture	Reading passage Translation passage Media terms	Grammatical subject Listening passage Media terms	2	22

Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	23
A Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	24
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	25
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	26
Online, written, oral tests and direct questions	Online lecture		Reading subject Translation subject Media terms	2	27
Online, written, oral tests	Online lecture		Reading passage Listening	2	28

			passage Translation passage Media terms		
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	29
Online, written, oral tests and direct questions	Online lecture	The second examination terms		2	30

infrastructure .28	
1- Required textbooks	....
2- Main references (sources)	English for mass media Nabil Muhammad Ali
A- Recommended books and references (Scientific journals, reports, ...)	....
B - Electronic references, websites...	....

Curriculum development plan: to adopt contact method in teaching .29 English language.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. Learning Available. It must be linked to the program description.**;**

University of Warith Al-Anbiya - College of Media	Educational institution .81
Digital Media Department	Section scientific/ .82 Center
Electronic news and press report News	Course Name/Code .83
My presence	Available attendance .84 forms
M.M. Ahmed Ayad Mahdi	Name of the subject .85 teacher

M.M. Walaa Shaker Mahmoud	
annual	semester/year .86
Three hours per week, one hour theoretical and two hours practical	Number of study .87 hours(kidney)
12/1/2024	Date this description .88 was prepared

Course objectives: .89

The course aims to introduce the concept of news and electronic press reports in general, as well as to know the most important characteristics and elements of the press report, its main tasks and objectives, in addition to identifying the technical methods and templates used in writing the news and electronic press reports. It also aims to explain its features and parts. The course also aims to acquire practical skills in the editing process and the practical application of journalistic models, in addition to comparing the news and reports with other journalistic arts in electronic news websites.

Outputs of the Scheduled Teaching, learning and assessment methods.30

The Cognitive objectives : ب-
A1-Knows the concept of press release and electronic release
A2-The student can identify the characteristics and types of news stories.
A3-The student can learn about the characteristics and features of electronic news.
A4-Learn the practical applications of the editing process.
A5-The student identifies the most important differences and distinctions between news and reports.

B - Objectives SkillsYesPrivateScheduled.
B1-The student acquires the skills of writing news, reports and electronic news.
B2-The student acquires practical skills in writing news and reports.
B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

Teaching and learning methods
Scientific lecture method   -11 Discussion method by directing questions to students and   -12 participating in the lecture and tests. Scientific visits to media institutions   -13

Evaluation methods
In-person lectures -3 Video-display screen-blackboard-Practical application -4

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4-   The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a successful journalist.

D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Course structure.31					
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Al-Khobar Schools	The student understands an idea about the topic.	3	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News date	The student understands an idea about the topic.	3	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News elements	The student understands an idea about the topic.	3	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of news	The student understands an idea about the topic.	3	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News sources	The student understands an idea about the topic.	3	5

Written and oral tests and direct questions	Lectures, discussions and practical training in person	The six questions for writing a news story	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News editing templates	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building electronic news	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Editing electronic news	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Forms of electronic news	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical	Title in the electronic news	The student understands	3	11

		training in person			
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Technical and professional advantages of news in the media	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Film material in electronic news	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Film editing applications	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The concept of electronic reporting	The student understands	3	16
Written and oral tests	Lectures, discussions and practical	Types of electronic reports in		3	17

and direct questions	training in person	terms of content (news report, analytical report, biographical report, miscellaneous report)			
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of electronic reports in terms of form (text report, video report, audio report)	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building the electronic report (report structure and its parts)	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Interviews required in the electronic report	The student applies	3	20
Written and oral tests	Lectures, discussions and practical	Electronic report editing	The student learns	3	21

and direct questions	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing text for electronic news reports	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing short texts in the electronic report	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Views and applications	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Video graphics, motion graphics, and infographics	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Attribution and documentation	The student should know	3	26
Written and oral tests	Lectures, discussions and	Hyperlinks	For the student to learn	3	27

and direct questions	practical training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications for editing electronic press reports	The student learns practical applications	3	28
Written and oral tests and direct questions	My presence	Second month exam		3	30

infrastructure .32	
nothing	1- Required textbooks
The Art of Newspaper Writing by Farouk Abu Zeid Journalism in the Information Age by Hosni Nasr and Sanaa Abdel Rahman Artistic Methods in Journalistic Editing by Abdul Aziz Sharaf Sociology of the Press Release by Abdel Fattah Ibrahim	2- Main references (sources)
Media Researcher Magazine,University of Baghdad,numberVolume 1, Issue 12005	A- Recommended books and references (Scientific journals, reports, ...)

https://rawabetcenter.com/archives/82162 https://www.ahewar.org/debat/show.art.asp?aid=137885	B - Electronic references, websites...

Curriculum development plan: keeping pace with the current scientific .33 development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.