

## Course Description Form

### Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. learning Available. It must be linked to the program description.;

University of the Prophets' Successor – College of Media	Educational institution .1
Digital Media Department	Section scientific/ Center .2
Applied Statistics and Data Analysis -ASDM	Course Name/Code .3
mandatory	Available attendance .4 forms
M.M. Appointment of Jaber Kazim	Name of the subject .5 teacher
annual	semester/year .6
Three hours, two practical and one theoretical	Number of study .7 hours(kidney)
11/12/2014	Date this description was .8 prepared

Course objectives .9

The student should be familiar with the concept of statistics and its scientific importance.

The student should study the concept of quantitative and qualitative variables.

To familiarize the student with the origin and development of statistics.

The student should become familiar with the concepts related to descriptive and analytical statistics.

The student should explain the foundations of selecting samples and the research community.

The student will understand how to find the percentage and display the data.

The student should have the ability to find measures of central tendency (arithmetic mean, median, mode)

The student will be able to expand his knowledge about dispersion measures (range, variance, standard deviation).

The student should demonstrate statistical operations in organized scientific ways.

Outputs of the Scheduled Teaching, learning and assessment methods.10

### A- The Cognitive objectives

A1-Knows the concept of statistics

A2-Learn about variables and their types

A3-Defines the main functions of statistics.

A4-Learn how to select samples.

A5-It identifies the most important mechanisms for designing a questionnaire.

A6-Knowing the difference between descriptive statistics and analytical statistics.

### B - ObjectivesSkillsYesPrivateScheduled.

B1-Gain experience and skills by studying previous experiences

B2-Learn about the most important elements of the course

B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

B4- Relying on what has been studied in the application by conducting statistical equations.

### Teaching and learning methods

Scientific lecture method -1

Discussion method by directing questions to students and participating -2  
in the lecture

### Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a journalist Statistically.

D2- The ability to Self-knowledge

D3-To have realistic experiences with cognitive perceptions

D4-To develop statistical skills.

Course structure.11

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	weeks	week
Test, written, oral and direct questions	Giving lectures	The concept of statistics and its types	The student learns the concept Statistics	3	1
Test, written, oral and direct questions	Giving lectures	Types of variables	The student should know the types of variables.	2	2
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Research community and sample	The student should understand the concept of the research community and the sample.	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Sampling principles	The student should explain the types of samples.	2	4

	the general circumstances.				
Test, written, oral and direct questions	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Organizing the questionnaire form	The student should explain how to organize the questionnaire form.	2	5
Test, written, oral and direct questions	Giving lectures	How to extract, tabulate, and display the results in their final form	The student should be aware of the mechanisms for extracting data from the questionnaire.	2	6
Written and oral tests and direct questions	Giving lectures	(arithmetic mean, median, mode)	The student must show  Measures of central tendency	2	7
Written and oral tests and direct questions	Giving lectures	Measures of dispersion (range, standard deviation, variance)	For the student to know From expansionPerforming statistical equations to	2	8

			extract dispersion measures		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Causal relationships (Spearman and Pearson)	The student should realize Statistical methods for studying causal relationshipsAnd	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data display methods	The student must show  Data types and sources	2	10
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The concept of data analysis and interpretation	The student should be able to analyze and interpret data.	2	11
Electronic, written, oral and	Delivering lectures and discussions in	Creating frequency tables-Types of	The student should explain	2	12

direct questions tests	person or electronically, depending on the general circumstances.	tables - conditions for preparing the table.	the preparation of the data.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Statistical significance measures	The student should explain the measures of statistical significance.	2	13
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	K2 test- test T- Detect the relationship through percentages	The student should be aware of the rules of testing assignments.	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and	Delivering lectures and discussions in	Statistical system (spss)	The student should explain the definition of	2	16



direct questions tests	person or electronically, depending on the general circumstances.		the statistical system (spss)		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The importance of the program (spss)	The student should know the importance of the program (spss)	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear regression	The student should explain simple linear regression.	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear correlation	The student should demonstrate a simple linear relationship.	2	19

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Rank correlation	The student should explain the relationship between ranks.	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Pearson's correlation coefficient	The student should understand Pearson's correlation coefficient.	2	21
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Saberman correlation coefficient	The student must demonstrate the Saberman correlation coefficient.	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Using the statistical calculator	To explain the practical statistical applications	2	23

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data dump	The student should learn data entry skills.	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data encoding and tabulation	The student will understand the practical applications of data coding and tabulation.	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Display data	The student should demonstrate practical applications in data presentation	2	26
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Data interpretation and analysis	The student must show	2	27

questions tests	electronically, depending on the general circumstances.		Data interpretation and analysis		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Extracting the final results	To understand the extraction of final results	2	28
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Draw conclusions	To demonstrate the skills of drawing conclusions	2	29
Written and oral tests and direct questions	My presence	Second month exam		2	30

infrastructure .12	
nothing	1- Required textbooks
Money and Business Statistics –1 Data display and analysis –2 Statistics in Media Studies –3	2- Main references (sources)

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Curriculum development plan: keeping pace with the scientific .13 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

## University of the Prophets' Successor-College of Media-Digital Media Department

### Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.

University of Warith Al-Anbiya - College of Media	Educational institution .10
Digital Media Department	Section scientific/ .11 Center
Crimes of the defunct Baath Party	Course Name/Code .12
mandatory	Available attendance .13 forms
M.M. Ihsan Abdel Hadi	Name of the subject .14 teacher

annual	semester/year .15
Two hours per week	Number of study .16 hours(kidney)
12/15/2023	Date this description .17 was prepared

Outputs of theScheduledTeaching, learning and assessment methods .18
<p>A- The Cognitive objectives</p> <p>1-Knows the concept of the crimes of the defunct Baath Party</p> <p>2-Learn about the types of crimes committed by the defunct Baath Party.</p> <p>3-It identifies the characteristics of international crimes committed by the former Baath regime.</p> <p>4-Learn about the decisions issued by the Iraqi Supreme Criminal Court.</p>
<p>B - ObjectivesSkillsYesPrivateScheduled.</p> <p>1-Gain experience and skills in identifying types of international crimes.</p> <p>2-Recognizes the role of psychological and social crimes</p> <p>3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p>
Teaching and learning methods
<p>Scientific lecture method -3</p> <p>Discussion method by directing questions to students and participating -4 in the lecture</p>
Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

### C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills and Qualification Transferable (other skills related to employability and personal development).

D1- The student can be a journalist Familiar with human rights issues

D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

## Course structure .19

road Evaluation	road education	name Unity/or the topic	Outputs learning Required	watch es	week
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	concept crimes	that learn The student	2	1
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Sections crimes	that recognize The student	2	2
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	International crimes committed by the former Baath regime	that understand The student	2	3
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Types crimes International	Shows The student	2	4
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Decisions issued by the Iraqi Supreme Criminal Court	that It is clear For students	2	5
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Highlights Issues Criminal that I looked In it The court Criminal Iraqi Supreme	that He is aware The student Highlights	2	6



Test Editorial and oral and questions Direct	throw Lectures and discussion In person	crimes Psychological and social	that Shows The student	2	7
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Mechanisms And types crimes Psychological that committed it order Baathist The extinct	that recognize The student	2	8
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	antiquities crimes Psychological	that realizes The student	2	9
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	crimes Social Its concept And its definition	that Shows The student Materials Advertisement Global For rights man	2	10
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Violations or transgressions of Iraqi lawsbeforeThe defunct Baath regime	that He looks up The student	2	11
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right practice the job journalist Right in knowledge	It is clear The student right practice the job journalist Right in knowledge	2	12

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	ViolationsThe Baath regime's policy against the Iraqi people	Explains For students	2	13
Test Editorial and oral and questions Direct	throw Lectures And review and discussion In person	review Comprehensive	We make sure from to understand The student For the material The reporter before Exam	2	14
	exam season first			2	15
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Violations Military by the Baath regime	that Shows For students	2	16
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Baath regime prisons and detention centers	that He knows The student	2	17
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Environmental crimesAndFor the Baath regime in Iraq	It is clear The student	2	18
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The use of internationally prohibited weapons and the dangers of mines	Shows The student	2	19
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The use of chemical	that It is clear The student	2	20

questions Direct		weapons in the city of Halabja			
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Destruction of cities and villages by the Baath regime	realizes The student	2	21
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The draining of the marshes in southern Iraq by the Baath Party	Shows The student	2	22
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The Baath Party bulldozed orchards, trees and crops.	It is clear The student concept	2	23
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The Baath regime's position on religion and religious people	that recognize The student	2	24
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	mass graves	that realizes The student	2	25
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The events of 1963 and their relationship to mass graves	It is clear For students	2	26
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Events of 1983 And its relationship to mass graves	that Shows The student	2	27

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Chronological classification of mass graves	that understand The student	2	28
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	review methodology For the rapporteur	that It is clear The student	2	29
Test Editorial and oral and questions Direct	My presence	exam the chapter the second		2	30

infrastructure .20	
The curriculum approved by the Ministry of Higher Education and Scientific Research	1- Required textbooks
nothing	2- Main references (sources)

Curriculum development plan: keeping pace with the scientific .21 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.
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## Course Description Form

### Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. learning Available. It must be linked to the program description.;

University of the Prophets' Successor	Educational institution .22
Digital Media Department	Section scientific/ .23 Center
Media language in English	Course Name/Code .24
mandatory	Available attendance .25 forms
M.M. Hassanein Al-Taie	Name of the subject .26 teacher
annual	semester/year .27
Two hours per week	Number of study .28 hours(kidney)
12/15/2023	Date this description .29 was prepared

Course objectives to know some vocals +improve translation skills	.30
to improve his\her grammar +know some media terms	.31
to know some vocals +improve translation skills	.32
to improve his\her grammar +know some media terms	.33
to know some vocals +improve translation skills	.34
to improve his\her grammar +know some media terms	.35
to know some vocals +improve translation skills	.36
to improve his\her grammar +know some media terms	.37
to know some vocals +improve translation skills	.38
to improve his\her grammar +know some media terms	.39
to know some vocals +improve translation skills	.40
to improve his\her grammar +know some media terms	.41
to know some vocals +improve translation skills	.42
to improve his\her grammar +know some media terms	.43
to know some vocals +improve translation skills	.44

#### Outputs of the Scheduled Teaching, learning and assessment methods.14

A-

**to improve his\her grammar +know some media terms**

**to know some vocals +improve translation skills**

**to improve his\her grammar +know some media terms**

**to know some vocals +improve translation skills**

**to improve his\her grammar +know some media terms**

**to know some vocals +improve translation skills**

**to improve his\her grammar +know some media terms**

**to know some vocals +improve translation skills**

**to improve his\her grammar +know some media terms**

**to know some vocals +improve translation skills**



**to know some vocals +improve translation skills**

**Teaching and learning methods**

1-Via scientific lecture

2-Via asking questions and let the student answer them.

**Evaluation methods**

Daily bilateral

Short examination

Monthly examination

Final examination

**Value and emotional goals**

To be responsible at work

To be able to think in an active way

To be able to work in groups and to be cooperative

to run time in the best way.

**D - General skills and Qualification Transferable (other skills related to employability and personal development).**

To be a successful English speaker



To be able to be self-learning

To have real experiences and imaginations

To develop his/her skills

Course structure.15					
Online, written, oral tests and direct questions	Online lecture	Reading passage Grammatical subject Media terms	Grammatical subject Media terms	2	8
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage Translation passage Media terms	2	9
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	grammatical subject Listening passage Media subject	2	10
Online, written, oral tests and direct questions	Online lecture	Reading passage Listening passage Translation passage Media terms	Reading passage +Translation passage Media terms	2	11
Online, written, oral tests	Online lecture	Grammatical subject Media	Grammatical subject Media	2	12

and direct questions		subject Media terms	subject Media terms		
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage +Listening passage Translation passage	2	13
Online, written, oral tests and direct questions	Online lecture	Translation passage Grammatical subject Listening passage Media terms		2	14
Online, written, oral tests and direct questions	First examination term			2	15
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	16
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Listening passage Media terms	2	17

Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	18
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	19
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Listening passage Translation passage Media terms	2	20
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Translation passage Media terms	2	21
Online examination	Online lecture	Reading passage Translation passage Media terms	Grammatical subject Listening passage Media terms	2	22

Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	23
A Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	24
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	25
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	26
Online, written, oral tests and direct questions	Online lecture		Reading subject Translation subject Media terms	2	27
Online, written, oral tests	Online lecture		Reading passage Listening	2	28

and direct questions			passage Translation passage Media terms		
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	29
Online, written, oral tests and direct questions	Online lecture	<b>The second examination terms</b>		2	30

infrastructure .16	
.....	1- Required textbooks
English for mass media Nabil Muhammad Ali	2- Main references (sources)
.....	A- Recommended books and references (Scientific journals, reports, ....)
.....	B - Electronic references, websites...

Curriculum development plan: to adopt contact method in teaching English language. .17
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## **Course Description Form**

### **Contemporary International Issues - Digital Media Department - Second Stage**

#### **Course Description**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the Available. It must be linked to the program learning opportunities.  
;description.

- College of Successor' University of the Prophets Media	Educational institution .45
Digital Media Department	/ scientificSection .46 Center
Contemporary international issues	Course Name/Code .47
mandatory	Available attendance .48 forms
Asst. Prof. Dr. Abdul Majeed Abdul Latif Al- Khatib	Name of the subject .49 teacher
annual	semester/year .50
hours 60	Number of study .51 (kidney)hours
2024/11/1	Date this description was .5 prepared
:Course objectives .53	
<p>Contemporary international issues that the world is The course aims to identify witnessing, especially issues of terrorism, extremism, climate change and illegal Many Contemporary international issuesimmigration, in addition to identifyingA scholars and thinkers are interested in many contemporary issues related to the su .stainability of life and its safety from internal and international challenges</p>	



Teaching, learning and assessment methods Scheduled Outputs of the .18

: Cognitive objectives the -1

-1 Student definition The concept of contemporary international issues.

regional and local i, Identify the differences between contemporary international 2-

.ssues

Identifying global problems and crises that need to be addressed and addresse 3-

.d

.Scheduled Private Yes Skills Objectives B -

..International issues are of great importance nowadays 1- Win

and w, their causes, Identify international and regional crises 2- The student acquires

.ays to solve these crises and problems

Teaching and learning methods

Scientific lecture method -5

Discussion method by directing questions to students and participating in the lecture and -  
.tests

Evaluation methods

person lectures-In -1

Practical application-blackboard-display screen-Video -2

based goals-Affective and valueC-

Demonstrate professional responsibility at work by drawing on previousA1-  
.historical experiences objectively to provide practical interactive value

Demonstrate the ability to think critically and constructively and solve problemsA2-  
.by drawing on and benefiting from past experiences

Ability to work in groups and collaborateA3-

The ability to manage time optimallyA4-

Transferable (other skills related to employability QualificationD - General skills and  
and personal development).

.Linguistically proficient DigitallyD1- The student can be a journalist

awareness-SelfD2- The ability to

To have realistic experiences with cognitive perceptionsD3-

To develop reporting skillsD4-

Course structure.19

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	wa t c h e s	week
Written and oral tests and direct questions	, Lectures discussions and practical training in person	The concept and definition of international issues	The student understands an idea about the .topic	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Obstacles to democracy in the world	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	International Migration and Refugees	The student understands an idea about the topic.	2	3

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Energy and petroleum security	The student understands an idea about the topic.	2	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	International terrorism and extremism	The student understands an idea about the topic.	2	5
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Wars and international conflicts	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	climate change	The student understands an idea about the topic.	3	7
Written and oral tests and	Lectures, discussions and	Food security and food crisis	The student	3	8

direct questions	practical training in person		should get to know		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	drugs	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	violence against children	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	population density	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Globalization	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Water security	The student understands	3	13

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Clash of Civilizations	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Weak national production	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Economic crises unless		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	natural disasters	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	being issues-Health and well	For the student to learn	3	19

Written and oral tests and direct questions	Lectures, discussions and practical training in person	cyber wars	The student applies	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	child labor	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The spread of epidemics and viruses	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	nuclear arms race	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Global poverty issues	The student should know	3	24

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Environmental and desertification issues	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Education issues	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Environment and Sustainable Development	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Arab-Israeli conflict	The student learns practical applications	3	28
Written and oral tests and direct questions		Second semester exam		3	30
infrastructure .20					
nothing			Required textbooks- 1		



<p>Moh Contemporary International Relations - - ammed Saad Abu Amoud A tour of contemporary international issu-2A Mohammed Ali Awini es-</p>	<p>)sources( Main references- 2</p>
<p>Children, Big Data for Sustainable Development, <i>decolonization</i>·Africa Crisis and Emergency Response, Democracy, Artificial Intelligence, Population.</p>	<p>Recommended books and- A Scientific( references )...., reports, journals</p>
<p><b><u>did ?Why..Issues International stuck not succeed Nations United in Solve it maybe For countries ?And is it ?Dispensing with About it</u></b> <a href="https://www.aljazeera.net/programs/2023/">/2023/programs/net.aljazeera.www://https</a></p>	<p>, Electronic references- B ...websites</p>
<p>keeping pace with the current scientific: Curriculum development plan .21 in addition to, development and using modern methods in media studies applying the basic components of comprehensive, identifying weaknesses .educational quality management</p>	

## Course Description Form

### Second Stage -Digital Media Department -2 Media Language

#### Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the Available. It must be linked to the program learning opportunities.  
;description.

Successor' University of the Prophets	Educational institution .54
Digital Media Department	/ scientificSection .55 Center
2 Media Language	Course Name/Code .56
mandatory	Available attendance .57 forms

Muhammad Jamal Hussein. D.M	Name of the subject .58 teacher
annual	semester/year .59
hours 60	Number of study .60 (kidney)hours
2024/11/1	Date this description was .6 prepared
:Course objectives .62	
<p>as well as to, The course aims to identify the concept of media language in general Easily For the mediaLanguage Ain addition to identifying, know the most important The influence and power AAnd the press has become the guideMediain the media</p> <p>The language Fieldsof influence on the public's attitudes and beliefs in various It helps the student to perform his duty in the required manner, For the mediais...</p> <p>using correct language that is characterized by clarity and attractiveness, given that It has Digital media.SocialAddressing the masses and groupsMediathe language of become an influential role in building nations and shaping civilizations, as it plays an important strategic role in directing, guiding, and educating society..</p>	

Teaching, learning and assessment methodsScheduledOutputs of the.22

ب- Cognitive objectives

1 Student definition  
Features of media language.

2- The language increases  
For the media  
From the student's abilities  
Explain  
ed and described in a lively and entertaining way

3- Culture is  
And to view  
Awareness and speaking language  
One of Media  
successfullt helps him form a Mediathat makesThingsthe most important  
About it making a nosound opinion that is accepted by the public.

Self-confident, no matter the circumstances, place or Digital Mediastudent  
time.

B - Objectives  
PrivateYesSkillsScheduled

1- Gain the language  
MediaStudent Skills  
flexibility and expressiveness, Brevity

2- The student acquires the skill of communicating with the community on  
His knowledge of the duringAnd public life fromSocialsocial networking sites.

Mediacharacteristics and attributes of the language.

Teaching and learning methods

Scientific lecture method -7

Discussion method by directing questions to students and participating in the lecture  
and tests

Evaluation methods

person lectures-In -3  
Practical application-blackboard-display screen-Video -4

based goals-Affective and valueC-

Demonstrate professional responsibility at work by drawing on previousA1-  
.historical experiences objectively to provide practical interactive value

Demonstrate the ability to think critically and constructively and solveA2-  
.problems by drawing on and benefiting from past experiences

Ability to work in groups and collaborateA3-

The ability to manage time optimallyA4-

Transferable (other skills related to QualificationD - General skills and  
employability and personal development).

.Linguistically proficient DigitallyD1- The student can be a journalist

awareness-SelfD2- The ability to

To have realistic experiences with cognitive perceptionsD3-

To develop reporting skillsD4-

Course structure.23

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	weeks	week
Written and oral tests and direct questions	, Lectures discussions and practical training in person	Features of media language	The student understands an idea about .the topic	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The ability to describe in a lively and entertaining way	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Brevity and flexibility	The student understands an idea about the topic.	2	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Contemporary means matching speech to the requirements of .the situation	The student understands an idea about the topic.	2	4
Written and oral tests and	Lectures, discussions and practical	Scalability	The student understands	2	5

direct questions	training in person		an idea about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Common mistakes in media language	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Morphological application	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Active participle	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	participle	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Adjective and hyperbole	The student understands the mechanism of work	3	10
Written and oral tests and	Lectures, discussions and		The student understands	3	11

direct questions	practical training in person	Rhetorical applications on media texts			
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Simile	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	metaphor	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Metaphor	The student understands	3	16



Written and oral tests and direct questions	Lectures, discussions and practical training in person	Media language functions		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News and Media	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Interpretation and explanation	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Guidance and counseling	The student applies	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	entertainment and enjoyment	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical	Suspense and advertising	The student understands an idea about the topic.	3	22

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Education and socialization	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Dictionaries of words	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Spelling and punctuation	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	the exten, The tied taa ded taa	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	extend, Middle hamza ed taa	For the student to learn	3	27
Written and oral tests and	Lectures, discussions and	General writing principles	The student learns	3	28

direct questions	practical training in person		practical applications		
Written and oral tests and direct questions		Second semester exam		3	30

infrastructure .24	
nothing	Required textbooks- 1
Abdul Sattar Jawad-Media language -2 Abu Arja isLanguage in media discourse- -2A walking	)sources( Main references- 2
-Media language production in media texts Mahmoud Khalil and Mohamed Mansour Heiba	Recommended books and- A Scientific( references )...., reports, journals
<a href="https://rawabetcenter.com/archives/82162">https://rawabetcenter.com/archives/82162</a>  <a href="https://www.ahewar.org/debat/show.art.asp?aid=137885">https://www.ahewar.org/debat/show.art.asp?aid=137885</a>	, Electronic references- B ...websites

keeping pace with the current scientific: Curriculum development plan .25  
in addition to, development and using modern methods in media studies  
applying the basic components of comprehensive, identifying weaknesses  
.educational quality management

## **Course Description Form**

### **Course Description**

**This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.;**

<b>Educational institution .1</b>	<b>University of the Prophets' Successor</b>
<b>Section scientific/The .2 Center</b>	Digital Media Department
<b>name /Course code .3</b>	Communication Theories in the Digital Environment
<b>Available attendance .4 forms</b>	mandatory
<b>Name of the subject .5 teacher</b>	M.Dr. Amjad Ali Abdul-Kazem
<b>the chapter /year .6</b>	annual
<b>Number of study hours .7 (kidney)</b>	60hour
<b>Date this description .8 was prepared</b>	1/10/2024
<p align="center"><b>Course objectives: .9</b></p> <p>The course aims to introduce the concept of communication theories in general, as well as to know the communication theories in the digital environment, in addition to learning about The concept of digital communication, its historical roots, and the factors that shape it. Digital communication has become an influential role in building nations and shaping civilizations, as it plays an important strategic role in guiding, directing, and educating society..</p>	



**The Cognitive objectives: -1**

- 1. Introduce the student to the concept of communication, its historical roots, and the factors that shape it.**
- 2– Identifying the concept of communication theories, their functions, and their use in media and digital communication..**
- 3– Identify how digital communication theories influence audience attitudes..**

**B - Objectives Skills Yes Private Scheduled.**

- 1– Identify the difference between digital and analog communications and forms of digital communication..**
- 2– The student acquires the skill of communicating with society on social media and public life through his knowledge of the characteristics and features of digital communication.**

**Teaching and learning methods**

- Scientific lecture method -1**
- Discussion method by directing questions to students and participation In -2 lecture and tests.**

**Evaluation methods**

- In-person lectures -1**
- Visual aids' video-display screen-blackboard-Practical application -2**

### **C-Affective and value-based goals**

**A1-Demonstrate professional responsibility at work by utilizing previous historical experiences objectively to provide practical interactive value..**

**A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.**

**A3-Ability to work in groups and group cooperation**

**A4- The ability to manage time optimally**

**D -General and Qualification Skills Transferred (Other skills related to employability and personal development).**

**D1- The student can be a journalist Proficient in digital communication skills.**

**D2-Ability to learn independently**

**D3-To have realistic experiences with cognitive perceptions.**

**D4-To develop reporting skills.**

### **Course structure.11**

<b>week</b>	<b>watches</b>	<b>Required learning outcomes</b>	<b>Unit name /Or the subject</b>	<b>Teaching method</b>	<b>Evaluation method</b>
<b>1</b>	<b>2</b>	The student understands the idea of the topic (digital communication)	The concept of digital communication	Lectures, discussions and practical training in person	Written and oral tests and direct questions



<b>2</b>	<b>2</b>	<p>The student understands an idea about the topic.</p> <p>(Development of the communication and media infrastructure)</p>	Development of the communication and media infrastructure.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>3</b>	<b>2</b>	<p>The student understands an idea about the topic.</p> <p>Elements and models of communication and media on the Internet</p>	Elements and models of communication and media on the Internet	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>4</b>	<b>2</b>	<p>The student understands an idea about the topic.</p> <p>(The concept of theories)</p>	The concept of theories .	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>5</b>	<b>2</b>	The student understands	Functions and purpose of theories.	Lectures, discussions and practical	Written and oral tests and direct questions

		<p>an idea about the topic.</p> <p>Functions and purpose of theories</p>		<p>training in person</p>	
<b>6</b>	3	<p>The student understands an idea about the topic.</p> <p>Theory validity criteria</p>	<p>Theory validity criteria</p>	<p>Lectures, discussions and practical training in person</p>	<p>Written and oral tests and direct questions</p>
<b>7</b>	3	<p>The student understands an idea about the topic.</p>	<p>Introduction to Theory in Digital Media Studies</p>	<p>Lectures, discussions and practical training in person</p>	<p>Written and oral tests and direct questions</p>
<b>8</b>	3	<p>The student should get to know</p> <p>magic bullet theory</p>	<p>magic bullet theory</p>	<p>Lectures, discussions and practical training in person</p>	<p>Written and oral tests and direct questions</p>
<b>9</b>	3	<p>The student should get to know</p> <p>Diffusion of Innovations Theory</p>	<p>Diffusion of Innovations Theory</p>	<p>Lectures, discussions and practical training in person</p>	<p>Written and oral tests and direct questions</p>

<b>10</b>	3	The student understands the mechanism of work  knowledge gap theory	knowledge gap theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>11</b>	3	The student understands  Theories used in digital media studies	Theories used in digital media studies	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>12</b>	3	learn The student	Uses and Gratifications Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>13</b>	3	The student understands  Public sphere theory	Public sphere theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>14</b>	3	For the student to learn  means-richness theory	means-richness theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>15</b>	3	<b>First semester exam</b>			Written and oral tests and direct questions

<b>16</b>	3	The student understands	Deleted agenda theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>17</b>	3		Optimal experience theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>18</b>	3	For the student to learn	Deleted agenda theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>19</b>	3	For the student to learn	Uncertainty Reduction Theory.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>20</b>	3	The student applies	knowledge gap theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>21</b>	3	The student learns	Network theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions

<b>22</b>	3	The student understands an idea about the topic.	Democratic Space Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>23</b>	3	The student understands an idea about the topic.	Convergence theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>24</b>	3	The student should know	Digitization theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>25</b>	3	For the student to know	Social communication labyrinth theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>26</b>	3	The student should know	Digital Narrative Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>27</b>	3	For the student to learn	Digital Transformation Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions

28	3	The student learns practical applications	Alternative media theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
30	3		Second semester exam		Written and oral tests and direct questions

### infrastructure.12

<b>1Required textbooks</b>	nothing
<b>2Main references(Sources)</b>	<p>Communication Theories – Imad Makkawi -1 and Laila Al-Sayed</p> <p>A2-online communication -Mohamed Abdel Hamid</p> <p>3– Media and Influence Theories – Muhammad Abdul Hamid</p>
<b>A- Recommended books and references (scientific journals,Reports,....)</b>	Media theories and methods.
<b>B - Electronic references,websites....</b>	<a href="https://rawabetcenter.com/archives/82162">https://rawabetcenter.com/archives/82162</a>

	<a href="https://www.ahewar.org/debat/show.art.asp?aid=137885">https://www.ahewar.org/debat/show.art.asp?aid=137885</a>
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**Curriculum Development Plan: Keeping pace with scientific developments .13  
and using modern methods in media studies'In addition to identifying  
weaknesses Application of components Fundamentals of Total Educational  
Quality Management**

**Warith Al-Anbiya University - College of Media - Department of Digital Media**

**Course Description**

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.

University of the heirs of the prophetsCollege of Media	Educational institution .63
Digital Media DepartmentSecond stage	Scientific Department / .64 Center
digital technologies	Course Name/Code.65
mandatory	Available attendance forms.66
M.M. Ghaith Musa Imran	Name of the subject .67 teacher
annual	semester/year.68
Three hours per week - two practical and one theoretical	Number of study hours .69 (total)
11/12/2024	Date this description was .70 prepared
Course objectives. 9	
For the student to knowBasic concepts of digital technologiesIts communicative importance to society and human civilization	
The student should be familiar with the concept ofInternet media applicationsand digital citizenship	



To familiarize the student with the emergence and development of the concept of citizen journalism in the digital communication environment.
The student should become familiar with the concepts related to Modern technology in media work
For the student to know The role of artificial intelligence in the media
The student should understand the mechanisms of digital marketing, especially in the field of digital media.
The student should be able to understand the application. Artificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence
The student will be able to expand his knowledge about the scientific and practical applications of browsing the Internet.
<p>The student must show Internet of Things(IOT) Connected Devices – Technologies Used – Internet Applications</p> <p>To understand networks (types of networks - cyber security - network protocols)</p>

Course outcomes, teaching, learning and assessment methods.26
<p>A- Cognitive objectives</p> <p>1- Know the concept Basic concepts of digital technologies Its communicative importance to society and human civilization</p> <p>2- Learn about digital citizenship.</p> <p>3- The student explains the emergence and development of the concept of citizen journalism in the digital communication environment.</p>

4- The student knows the concepts related to: Modern technology in media work

5- The student determines The role of artificial intelligence in the media

6- Able to apply Artificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence

7-Able to apply scientific and practical applications of browsing the Internet

8-Knows the Internet of Things(IOT) Connected Devices – Technologies Used – Internet Applications

9-Knows networks (types of networks - cyber security - network protocols)

#### B - Course specific skill objectives.

1- Gaining experience and skills by studying previous experiences.

2- Identify the most important elements of the course.

3- The student acquires practical and scientific skills that help him perform his duties in the required manner.

4- Rely on what was studied in the application by browsing the Internet.

#### C- Teaching and learning methods

Scientific lecture method -9

Discussion method by directing questions to students and participating in the lecture -10

Using modern methods such as the smart board and modern programs that help in producing digital content that can be published on all websites across the Internet. -11

#### D- Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

#### H - Emotional and value-based goals

- 1- Demonstrate professional responsibility at work by drawing on previous historical experiences.
- 2- Demonstrate the ability to think critically and constructively and solve problems by relying on and benefiting from past experiences.
- 3- The ability to work within groups and cooperate collectively.
- 4- The ability to manage time optimally.

#### Z - General and transferable skills (other skills related to employability and personal development).

- 1- Enable the student to be a successful digital journalist
- 2- The ability to self-learn
- 3- To have realistic experiences with cognitive perceptions.
- 4- Develop reporting skills.

Course structure.27

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	wat che s	wee k
Written and oral tests and direct questions	Lectures and discussions in person	Basic concepts of digital technologies	Basic concepts of digital technologies	2	1
Written and oral tests and direct questions	Lectures and discussions in person	Digital Citizenship	The new media environment in the Photoshop adobe and definition  21st Century Photoshop Definition  Home page and ribbons with practical application	2	2
Written and oral tests and direct questions	Lectures and discussions in person	Media language: concept and functions	Media language... concept and functions.	2	3
Written and oral tests and direct questions	Lectures and discussions in person	Internet media applications	Internet media applications	2	4
Written and oral tests and direct questions	Lectures and discussions in person	Digital information sources	Areas of benefit from modern technology in media work	2	5

Written and oral tests and direct questions	Lectures and discussions in person	Digital information sources	Digital information sources	2	6
Written and oral tests and direct questions	Lectures and discussions in person	Artificial intelligence applications	The role of artificial intelligence in the media	2	7
Written and oral tests and direct questions	Lectures and discussions in person	Artificial intelligence applications	The role of artificial intelligence in social media	2	8
Written and oral tests and direct questions	Lectures and discussions in person	Artificial intelligence applications	Artificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence	2	9
Written and oral tests and direct questions	Lectures and discussions in person	surf the internet	Arab journalism and artificial intelligence	2	10
Written and oral tests and direct questions	Lectures and discussions in person	Information Technology Jobs	Communication Technology (Information and Communication Technology Jobs - Uses of Information and Communication Technology) Telecommunication - The	2	11

			Impact of Communication Technology on Public Media)		
Written and oral tests and direct questions	Lectures and discussions in person	Digital media integration	Cloud Computing (Benefits of Cloud Computing over Traditional Computing – Cloud RequirementsReasons for migrating to the cloud - Cloud operating systems - Cloud application areas	2	12
Written and oral tests and direct questions	Lectures and discussions in person	Internet of Things	Internet of Things(IOT) Connected Devices – Technologies Used – Internet Applications	2	13
Written and oral tests and direct questions	Lectures and discussions in person	Metaverse media	Metaverse Media (The Web Generation Powering the Metaverse – Seventh Generation Journalism – Technological and Regulatory Challenges of the Metaverse))	2	14
Written and oral tests and direct questions	First semester exam			2	15
Written and oral tests and direct questions	Lectures and discussions in person	Modern digital applications	Big Data Analysis (Analysis Tools – Analysis Techniques – Big Data Applications))	2	16

Written and oral tests and direct questions	Lectures and discussions in person	Humanizing the media	Networks (Types of Networks – Cyber Security – Network Protocols))	2	17
Written and oral tests and direct questions	Lectures and discussions in person	Information verification sources	Automation (control systems - software automation - automation applications))	2	18
Written and oral tests and direct questions	Lectures and discussions in person	Media content production	Virtual and Augmented Reality (VR - AR)	2	19
Written and oral tests and direct questions	Lectures and discussions in person	Information security	Digital Security (Encryption - Malware - Privacy))	2	20
Written and oral tests and direct questions	Lectures and discussions in person	Media ideology	Machine learning (deep learning, neural networks, classification algorithms)	2	21
Written and oral tests and direct questions	Lectures and discussions in person	Criticism and analysis of the press photo	Electronic publishing (the concept of electronic publishing – the objectives of electronic publishing – the types of electronic publishing))  Features and characteristics	2	22

Written and oral tests and direct questions	Lectures and discussions in person	Media production	Fog computing (How fog computing works - Fog computing applications))	2	23
Written and oral tests and direct questions	Lectures and discussions in person	Management systems in digital media	Digital Content Management (Content Management Systems))CMS( - Content Marketing	2	24
Written and oral tests and direct questions	Lectures and discussions in person	Management systems in digital media	Programming and digital control	2	25
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	26
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	27
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	28
Written and oral tests and	Lectures and	Learn about new technologies	Develop skills in generation applications5	2	29



direct questions	discussions in person				
		Second semester exam			30

infrastructure.28	
nothing	1- Required textbooks
<p><b>1. Networking and Protocol Basics:</b></p> <p><b>Computer Networking: A Top-Down Approach</b> by Kurose and Ross: A comprehensive book covering the basics of networking and Internet protocols. •</p> <p><b>TCP/IP Illustrated, Volume 1: The Protocols</b> by Stevens: A classic reference to TCP/IP protocols. •</p> <p><b>2. Web development:</b></p> <p><b>HTML and CSS: Design and Build Websites</b> by Docket: An excellent book for beginners in web development. •</p> <p><b>JavaScript and JQuery: Interactive Front-End Web Development</b> by Docket: Introduces the fundamentals of JavaScript and JQuery for developing interactive user interfaces. •</p> <p><b>Eloquent JavaScript</b> by Haverbeke: An advanced book that covers JavaScript in depth. •</p>	2- Main references (sources)

**Learning React** by Banks and Porcello: A •  
comprehensive guide to developing web  
applications with React.js.

### 3. Databases:

**Database Systems: The Complete Book** by Garcia- •  
Molina, Ullman, and Wisdom: A comprehensive  
reference to database management systems.

**SQL Cookbook** by Molinaro: A collection of recipes •  
for solving common SQL problems.

### 4. Cybersecurity:

**Hacking: The Art of Exploitation** by Erickson: •  
Provides an in-depth look at various hacking  
techniques.

**Web Application Hacker's Handbook** by Stuttard •  
and Pinto: A Comprehensive Guide to Web  
Application Security Testing.

**OWASP (Open Web Application Security Project):**A •  
free resource providing information and tools about  
web application security.

### 5. Image and video processing:

**Digital Image Processing** by Gonzalez and Woods: A •  
classic reference in digital image processing.

**Video Encoding and Streaming** by Wiegand: Covers •  
the basics of video encoding and streaming.

**FFmpeg:**A widely used open source library for video •  
processing.

### 6. Artificial Intelligence and Machine Learning:

**Artificial Intelligence: A Modern Approach** by •  
Russell and Norvig: A comprehensive book covering  
the basics of artificial intelligence.

<b>Hands-On Machine Learning with Scikit-Learn, • Keras &amp; TensorFlow</b> by Géron: A Practical Guide to Machine Learning with Python.	
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Curriculum development plan: keeping pace with the scientific developments .29 taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

## Course Description

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.

University of the Heirs of the Prophets (peace be upon them) - College of Media	Educational institution .71
Digital Media Department -Stage two	Scientific Department / .72 Center
Networking Principles	Course Name/Code.73
mandatory	Available attendance forms.74
M.M. Ghaith Musa Imran	Name of the subject .75 teacher
annual	semester/year.76
Two hours per weekMy theory with my practical hour	Number of study hours .77 (total)
12/11/2024	Date this description was .78 prepared
<b>Course objectives.79</b>	
The student should understand the concept Installing the network card	
The student studies organization Networking and its types	
The student should see the addition Network devices	
The student should get to know and its divisions in the network with its types	
The student should explain Pair-to-pair networking	

The student understands how to work on Broccoli Address
The student should have the ability to know Specify the network mask
The student can expand his horizons Specify the type of transmitted signal
<p>The student should explain the concept of communication technology functions.theNetwork ID</p> <p>To be able to share the network</p> <p>To learn about network design</p> <p>Understand the management of posts with network management</p> <p>To know how to use protocols</p>

<b>Course outcomes, teaching, learning and assessment methods.30</b>
<p>A- Cognitive objectives</p> <p>1- Know the concept Installing the network card</p> <p>2- OrganizeNetworking and its types</p> <p>3- Able to addNetwork devices</p> <p>4- KnowsIP and its divisions in the network with its types</p> <p>5- DeterminesPair-to-pair networking</p> <p>6- Knowing how to work onBroccoli Address</p>

7-Knows the functions of communication technologytheNetwork ID

8- Able to share the network

9- Able to manage the network and manage its shares

10- Able to use protocols

B - Course specific skill objectives.

1- Gaining experience and skills by studying previous experiences.

2- Identify the most important elements of the course.

3- The student acquires practical and scientific skills that help him perform his duties in the required manner.

4- Relying on studying the technical programs that have been passed.

Teaching and learning methods

Scientific lecture method -12

Discussion method by directing questions to students and participating in the lecture -13

Using modern methods in blended learning -14

Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

C- Emotional and value-based goals

1- Demonstrate professional responsibility at work by drawing on previous experiences.

2- Demonstrate the ability to work on programs.

3- The ability to work within groups and cooperate collectively.

4- The ability to manage time optimally.

D - General and transferable skills (other skills related to employability and personal development).

1- The student can be a successful journalist.

2- The ability to learn independently

3- To have realistic experiences with cognitive perceptions.

4- Develop reporting skills.

## Course structure .31

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Installing the network card	Installing the network card	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Networking and its types	Networking and its types	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Networking and its types	Networking and its types	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the	Network devices	Network devices	2	4



	general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	IP	IP with its classifications	2	5
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Pair-to-pair networking	Pair-to-pair networking	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	Specify the address of the broncoli	Specify the address of the broncoli	2	8
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Specify the network mask	Specify the network mask	2	9

questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	theNetwork ID	theNetwork ID	2	10
Electronic, written, oral and direct questions tests	Practical application	File transfer	File transfer	2	11
Electronic, written, oral and direct questions tests	Practical application	Network sharing	Network sharing	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the	Network sharing	Network sharing	2	13

	general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Security approvals	Security approvals	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of thePING	Use of thePING	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the	Use of theMAC	Use of theMAC	2	17

	general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network design	Network design	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Messages on the network	Messages on the network	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Post Management	Post Management	2	20
Electronic, written, oral	Delivering lectures and discussions in	wireless network	wireless network	2	21

and direct questions tests	person or electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network layers	Network layers	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Linking via suj	Linking via suj	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Connecting via router	Connecting via router	2	24

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of protocols	Use of protocols	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of protocolsIEEE	Use of protocolsIEEE	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of protocolsIEEE	Use of protocolsIEEE	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the	Practical applications of the most important softwareIn the field of networks	The student should understand the most important software.	2	28

	general circumstances.	that can be employed in the field of media work			
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications	The student understands the programs	2	29
		Second month exam			30

infrastructure .32	
nothing	1- Required textbooks
<b>Computer Networking: A Top-Down Approach</b> by Kurose and Ross: This book is an excellent and comprehensive reference to networking principles. It uses a top-down approach to explaining concepts, starting with applications and working down to the other layers of the network.	2- Main references (sources)

<p><b>Networking All-in-One For Dummies</b> by Doug Lowe: A simple and easy-to-understand book that presents networking fundamentals in a practical, hands-on way. It may be suitable for students without a strong technical background.</p>	<p>A- Recommended books and references (scientific journals, reports, etc.)</p>
<p>❑ TCP/IP Illustrated, Volume 1: The Protocols by W. Richard Stevens: This book is a classic reference to the TCP/IP protocols and is essential for understanding how the Internet works.</p>	<p>B - Electronic references, websites...</p>

Curriculum development plan: keeping pace with the scientific developments .33 taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.



## Course Description Form

### Course Description

**This course description provides a concise summary of the main features of the course and the learning outcomes expected of the student.**

**Demonstrating whether he has made the most of the learning opportunities available. This must be linked to the description.**

**The program.**

<b>University of the Prophets' Successor</b>	<b>Educational institution .1</b>
<b>Digital Media Department</b>	Sectionscientific/The Center .2
<b>Presentation and delivery</b>	name /Course code .3
<b>mandatory</b>	Available attendance forms .4
<b>MMr. Hazem FadelAburock</b>	Name of the subject teacher .5
<b>annual</b>	the chapter /year .6
<b>90hour</b>	Number of study hours (kidney) .7

1/10/2024	Date this description was prepared .8
<p style="text-align: center;"><b>Course objectives: .10</b></p> <p>The course aims to identifyBy speaking and media presentation andEnabling students to applyMedia andexpansionTheir circle of acquaintancesThe recitation andIntroductionandStrengthening presenceMedia andKeeping upDevelopmentsIn the field of presentation</p>	
<p><b>Outputs of theScheduledTeaching, learning and assessment methods.14</b></p>	
<p style="text-align: center;"><b>b-the Cognitive objectives:</b></p> <ul style="list-style-type: none"> <li>Learn about the performance methods in delivery and presentation. •</li> <li>Learn about performance. Radio</li> <li>Learn about television performance •</li> <li>Getting used to how to face the future •</li> <li>Knowledge and understanding of media performance and radio and •</li> <li>television program presentation–</li> <li>Subject–specific skills– •</li> <li>The presence of the media personality •</li> <li>The ability to communicate and interact with others, taking the •</li> <li>initiative to ask questions and continuing them</li> </ul>	

**for- Objectives SkillsYesPrivateScheduled.**

**The student acquires the skill of communicating with the community on social media and public life through his knowledge Presentation and delivery, including media appearances, expression of feelings and ideas, and the impact of pauses and letter pronunciation on conveying meanings.**

### **Teaching and learning methods**

**Scientific lecture method -3  
Discussion method by directing questions to students And -4  
participationinLecture and tests.  
-5**

### **Evaluation methods**

**In-person lectures -3  
Visual aids' video-display screen-blackboard-Practical application- Studio -4**

### **C-Affective and value-based goals**

**1-Demonstrate professional responsibility at work by utilizing previous historical experiences objectively to provide practical interactive value..**

**2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.**

**3-Ability to work in groups and group cooperation**

**4- The ability to manage time optimally**

**D -General and Qualification SkillsTransferred (Other skills related to employability and personal development).**

**General and transferable skills •  
Other skills related to employability and personal development(- •**

**General and transferable skills •**  
**Other skills related to employability and personal development (- •**  
**Presentation and delivery are a key axis in strengthening the media •**  
**personality and developing its skills in confronting**

### Course structure.15

week	watch es	Required learning outcomes	Unit name /Or the subject	Teaching method	Evaluation method
.1	2	The student understands an idea about the topic. Grading rules audio And types of sounds)	Grading rules audio  Types of sounds according to the evaluation of phoneticians and musicologists	Lectures, discussions and practical training in person	Written and oral tests and direct questions
.2	2	The student understands an idea about the topic.  (Stages of voice formation Digital.)	Stages of voice formation Digital.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
.3	2	The student understands an idea about the	Divide the sound according to His attributes	Lectures, discussions and practical	Written and oral tests and direct questions

		topic.Divide the sound according to its characteristics include communication and media on the Internet.		training in person	
.4	2	The student understands an idea about the topic.  (TypesVoices humanity)	TypesVoices humanity	Lectures, discussions and practical training in person	Written and oral tests and direct questions
.5	2	The student understands an idea about the topic.  Presentation technique.	Presentation technique.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
.6	3	The student understands an idea about the topic.Sermon	Sermon, delivery conditions	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		, delivery conditions			
<b>.7</b>	3	The student understands an idea about the topic. Quality of delivery, introduction  The recitation and its history	Quality of delivery, introduction  The recitation and its history	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.8</b>	3	The student should get to know Quality of delivery, introduction  The recitation and its history	The concept of modern delivery	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.9</b>	3	The student should get to know  Speech devices	Speech devices	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.10</b>		The student should get to know  Technical means of	Technical means of meeting: self-control	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		meeting: self-control			
<b>.11</b>	3	The student understands the mechanism of work  Modern delivery methods	Modern delivery methods	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.12</b>	3	The student understands  Main defects and ways  Get over it	Main defects and ways  Get over it	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.13</b>	3	understand and learn The student  Radio broadcasting	Radio broadcasting	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.14</b>	3	The student understands  Public speaking exercises  Microphone and exercises  Self-preparation	Public speaking exercises  Microphone and exercises  Self-preparation	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.15</b>	3	<b>First semester exam</b>			Written and oral tests and

					direct questions
<b>.16</b>	3	<p>The student understands</p> <p>The difference between speech</p> <p>And the casting</p>	<p>The difference between speech</p> <p>And the casting</p>	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.17</b>	3	<p>Applies and The student understands</p> <p>relaxation exercises</p>	relaxation exercises	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.18</b>	3	<p>For the student to learn</p> <p>Levels exercises</p> <p>sound</p>	<p>Levels exercises</p> <p>sound.</p>	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.19</b>	3	<p>For the student to learn</p> <p>Assimilation exercises</p>	<p>Assimilation exercises</p> <p>Flipping and revealing.</p>	Lectures, discussions and practical training in person	Written and oral tests and direct questions



		Flipping and revealing			
<b>.20</b>	3	The student applies  Movement exercises  And stillness	Movement exercises  And stillness	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.21</b>	3	The student learns  Exercises in speech tone	Exercises in speech tone	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.22</b>	3	The student understands an idea about the topic.  Exercises in Al-Naani and conveying feelings	Exercises in Al-Naani and conveying feelings	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.23</b>		The student understands an idea about the topic.  Exercises in rhetorical style	Exercises in rhetorical style		
<b>.24</b>		The student understands	Exercises in Story, poetry and acting		

		<p>an idea about the topic.</p> <p>Exercises inStory, poetry and acting</p>			
<b>.25</b>		<p>The student understands an idea about the topic.</p> <p>Exercises inRadio</p>	Exercises inRadio		
<b>.26</b>	3	<p>The student understands an idea about the topic.</p> <p>Exercises inCultural and entertainment programs</p>	Exercises inCultural and entertainment programs	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.27</b>	3	<p>The student should know</p> <p>Exercises in avoiding bias and affirming neutrality</p>	Exercises in avoiding bias and affirming neutrality	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.28</b>	3	<p>For the student to know</p> <p>The character of avoiding</p>	The character of avoiding bias and affirming neutrality	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		bias and affirming neutrality			
.29		For the student to know  Voice Distinction and Voice Distortion Exercises	Voice Distinction and Voice Distortion Exercises	—  —	
.30	3		Second semester exam		Written and oral tests and direct questions

#### infrastructure.16

<b>1Required textbooks</b>	nothing
<b>2Main references(Sources)</b>	<p>The Art of Public Speaking on .1 Radio and Television - Dr. Sami Abdel Hamid</p> <p>The Art of Recitation - Abdel- .2 Warith Asr</p> <p>The Science of Rhetoric: Chapters in .3 Vocal Performance – Dr. Hussein Ali Harf Wam and Saleh Talib Da'daj</p> <p>Rhetoric - Aristotle, translated by: .4 Abdel Rahman Badawi</p>

<b>A- Recommended books and references (scientific journals, Reports,....)</b>	<a href="https://www.noor-book.com/en/ebook-%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/">https://www.noor-book.com/en/ebook-%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/</a>
<b>B - Electronic references, websites....</b>	<a href="https://suwaidan.com/%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/">https://suwaidan.com/%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/</a>

**Curriculum Development Plan: Keeping pace with scientific .17 developments and using modern methods in media studies 'In addition to identifying weaknesses Application of components Fundamentals of Total Educational Quality Management**

## **Course Description Form**

### **Course Description**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. Available. It must be linked to the program description.;

University of the Prophets' Successor	Educational institution .80
Digital Media Department	Sections scientific/ Center .81
Digital Editing Vocabulary (Interview and Correspondence)	Course Name/Code .82
mandatory	Available attendance forms .83
M.M. Walaa Mahmoud Shaker	Name of the subject teacher .84
annual	semester/year .85
60 hours	Number of study hours (kidney) .86
/ /2024	Date this description was prepared .87
<p>Course objectives: .88</p> <p>The course aims to introduce the concept of Digital Editing Vocabulary (Interview and Correspondence) In general, as well as knowing the most important characteristics, elements, concepts and principles of the digital interview, in addition to getting to know Types A For interviews in the digital world (Text, video, audio And how to prepare for it, as well as Building a</p>	

relationship with the guest and methods Using video and audio tools And Use Programs (Zoom, Skype, and Teams) and get to know Best practices for making interviews visually and audibly engaging, mechanisms and methods of writing The counterpart at.

Outputs of the Scheduled Teaching, learning and assessment methods.34

the Cognitive objectives: ت-

A1-He knows Digital Interview (General Concepts).

A2-The student is able to Preparing for interviews in the digital world Journalist.

A3-The student learns Proper preparation methods for digital interviews and Good preparation for digital questions

A4-Get to know Types of digital interviews (text, video, audio)

A5-Master Tools for conducting video and audio interviews and How to use Zoom and Skype Teams for interviews

B - Objectives Skills Yes Private Scheduled.

B1-The student acquires the skills of writing news, reports and electronic news.

B2-The student acquires practical skills in writing news and reports.

B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

#### Teaching and learning methods

Scientific lecture method -15

Discussion method by directing questions to students and participating in the lecture and tests. -16

Scientific visits to media institutions -17

#### Evaluation methods

In-person lectures -5

Video-display screen-blackboard-Practical application -6

#### C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a successful journalist.

D2- The ability toSelf-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills



Course structure.35

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watch es	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Digital Interview (General Concepts)	The student understands an idea about the topic.	3	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Understanding the principles of digital interviewing	The student understands an idea about the topic.	3	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Preparing for interviews in the digital world	The student understands an idea about the topic.	3	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of digital interviews	The student understands an idea about the topic.	3	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Good preparation for digital questions	The student understands an idea about the topic.	3	5

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building rapport with the guest in interviews	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Using video and audio tools in the interview	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Master the tools needed to conduct video and audio interviews.	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to use zoom, Skype, teams To conduct interviews	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Written Interview - Preparation and Planning	The student understands the mechanism of work	3	10

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing Effective Written Interviews	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to prepare open and closed questions	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Tips on gathering information from the guest	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	written interview-Editing and publishing	For the student to learn	3	14
Written and oral tests and direct questions	<b>First semester exam</b>			3	15
Written and oral tests and direct questions	Lectures, discussions and practical	Mastering the editing and publishing of	The student understands	3	16

	training in person	written interviews			
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Re-editing and editing interviews		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Text formatting for digital publishing	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to choose appropriate titles	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Correspondence with journalists and media outlets	The student applies the practical method of news	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to communicate with journalists and media organizations	The student learns	3	21

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing a press release	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rules for sending mail to journalists	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The best time and ways to display news and information	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Digital correspondence with customers and businesses	The student should know the types of reports.	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Improve customer communication via email and social media	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical	Correspond to customers in a professional manner	For the student to learn	3	27

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Making presentations and handling inquiries and complaints	The student learns practical applications	3	28
Written and oral tests and direct questions		Second month exam		3	30

infrastructure .36	
nothing	1- Required textbooks
Media interview with the author Muhammad Khalil Al-Rifai  Interview and journalistic investigation by author Issa Mahmoud Al-Hassan	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ....)
	B - Electronic references, websites...

Curriculum development plan: keeping pace with the current scientific .37 development and using modern methods in media studies, in addition to

identifying weaknesses, applying the basic components of comprehensive educational quality management.

**University of the Prophets' Successor–College of Media–Digital Media  
Department**

**Course Description Form**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve. Proving whether he has made the most of opportunities learning Available. It must be linked to the program description.;

University of the Heirs of the Prophets (peace be upon them) - College of Media	Educational institution .89
Digital Media Department	Sections scientific/ .90 Center

Graphic design and animation	Course Name/Code .91
mandatory	Available attendance forms .92
Mr. Ali Talib Adi	Name of the subject teacher .93
annual	semester/year .94
Five hours a week-Four hours of practical work and one hour of theory.	Number of study hours(kidney) .95
4/25/2025	Date this description was prepared .96
Course objectives .97	
The student should become familiar with the concept and origin of graphic design.	
The student studies visual arts.	
To familiarize the student with digital design and the Internet	
The student should become familiar with the elements of graphic design.	
The student should explain the basics and rules of using color.	
The student will understand how computer graphics work.	
The student must have the ability to work in graphics on television.	
The student should be able to identify the factors for the success of the design.	
The student should explain the concept of color relationships.	

Outputs of the Scheduled Teaching, learning and assessment methods.38



A- TheCognitive objectives

A1-Know the concept of graphic design

A2-Learn graphic design on the Internet

A3-Defines functions for graphic design

A4-Recognizes the meanings associated with colorsN

A5-Identify the most important technical programs in graphic design

A6-Knowledge of digital techniques in graphic design

B - ObjectivesSkillsYesPrivateScheduled.

B1-Gain experience and skills by studying previous experiences

B2-Learn about the most important elements of the course

B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

B4- Relying on the study of the technical programs passed

Teaching and learning methods

Scientific lecture method -18

Discussion method by directing questions to students and participating in the lecture -19

Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous experiences.

A2-Demonstrate the ability to work on programs

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can begraphic designersuccessful

D2- The ability toSelf-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

Course structure.39

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	w at ch es	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	graphic design concept	For the student to learn	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design and development prospects	For the student to know	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Graphic design from its inception to industrial development	For the student to understand	2	3
Electronic, written, oral and	Delivering lectures and discussions in	Graphic design in the	The student must show	2	4

direct questions tests	person or electronically, depending on the general circumstances.	nineteenth century			
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design in the 20th century	The student should explain the main functions of Photoshop.	2	5
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design in the 21st century	The student should be aware	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	Arts and Letters Movement	For the student to know	2	8
Electronic, written,	Delivering lectures and	Digital Art Introduction	The student should realize	2	9

oral and direct questions tests	discussions in person or electronically, depending on the general circumstances.	and Development			
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital applications and processing methods	The student must show	2	10
Electronic, written, oral and direct questions tests	Practical application	The function of letters in shaping digital design	For the student to see	2	11
Electronic, written, oral and direct questions tests	Practical application	The image	The student should explain	2	12
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Area	The student explains how the Premiere program works.	2	13

questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	My presence	digital design software	The student should realize the importance of	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphics and layouts in design	The student must show	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Technical and aesthetic characteristics of graphic design	The student should know	2	17

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	outer space	The student should explain	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Space tension	The student must show	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organization	The student should explain the use of information.	2	20
Electronic, written, oral and	Delivering lectures and discussions in person or	optical illusion	The student should realize the practical applications.	2	21

direct questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Computer graphics in television	The student must show	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Design success factors	The student should explain	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	cognitive elements	For the student to know	2	24
Electronic, written,	Delivering lectures and	Visual elements	The student should realize	2	25



oral and direct questions tests	discussions in person or electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Related items	The student should explain	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	structural elements	The student must show	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organizations	For the student to understand	2	28

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive review and practical application	For the student to understand	2	29
Electronic, written, oral and direct questions tests	My presence	Second month exam		2	30

infrastructure .40	
nothing	1- Required textbooks
<b>Graphic Design Basics</b> <a href="https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky">https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky</a>	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ....)
<div>graphic design</div> <div>Graphic Design</div>	B - Electronic references, websites...

Curriculum development plan: keeping pace with the scientific .41  
developments taking place and using modern methods in media studies,  
pointing out weak points, applying the basic components of  
comprehensive quality management.